



SOCIAL MEDIA POLICY

This policy outlines the appropriate use of social media when representing Netball Revolution. For the purposes of this policy social media is a term for a wide-spectrum of user-driven content technologies including but not limited to Facebook, Instagram and Tik Tok.

Netball Revolution expects coaches, employees, athletes and parents representing Netball Revolution to conduct themselves in an appropriate manner when using electronic communication and social media to share with others. This includes posting information on public websites with a connection to Netball Revolution whereby the values, vision, mission and integrity of Netball Revolution must be upheld.

INDIVIDUAL SOCIAL MEDIA

An individual's social media is for personal use. Netball Revolution is happy for athletes and parents to use social media to positively promote Netball Revolution.

Athletes and parents should ensure they neither claim or imply they are speaking on behalf of Netball Revolution and should refrain from posting anything that compromises the self esteem or confidence of any coach, employee, athlete or parent.

Any breach of this or the law in relation to social media will constitute a breach of Netball Revolution's Code of Conduct.

Remember to treat others how you wish to be treated.

NETBALL REVOLUTION SOCIAL MEDIA

Netball Revolution uses social media to advertise our services, program and facility. Permission to take photos and videos that may be used in the conduct of advertising is sought via each online booking form.

Coaches, employees, athletes or parents interacting with Netball Revolution's official social media accounts must comply with our Code of Conduct. We encourage open discussion but insist posted content remains positive, appropriate, friendly and respectful at all times.

BREACHES

Netball Revolution has the right to address any breach of this Social Media policy as a breach of the Code of Conduct. ***This includes where a parent or athlete is not at Netball Revolution but the social media activity involves a coach / employee / athlete or parent/guardian of Netball Revolution.*** Examples of this include such things as using Social media to bully, harass or embarrass or sharing of images or personal information without permission.